



georgia **MUSIC** magazine

CELEBRATING GEORGIA'S LEGENDS, LANDMARKS & UNSUNG HEROES

Published quarterly by The Georgia Music Foundation, Inc.
Committed to programs of preservation, education and outreach.

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The Georgia Music Foundation believes that 2012 can be an unprecedented year of music in Georgia. The Foundation publishes *Georgia Music* magazine quarterly to celebrate the state's legends, landmarks and unsung heroes. As we enter our seventh year of publication in 2012, we are thrilled to announce our most exciting editorial calendar ever:

GEORGIA MUSIC INDUSTRY ISSUE

Winter (on sale Jan. 24): We kick off the new year with an expanded issue and an in-depth look at the talented individuals and businesses behind Georgia music. All of the regular features and departments are included along with a special section exploring the seismic changes in the industry and profiling the forward thinkers and entrepreneurs who are forging a new landscape of music business and music technology in this state. Georgia's creative sector, anchored by its diverse and influential music community, is leading our state into the future by generating cultural, economic and educational benefits for our residents.



MUSIC AND FILM TOURISM ISSUE

Spring (on sale April 6): Georgia is rich with landmarks and experiences that connect visitors with their favorite music and movies. This jam-packed travel guide will recommend entertaining trips, jaunts and excursions all around the state, including signature festivals, events, landmarks, walking tours and even the final resting places of some of Georgia's most entertaining icons. Themed music and film itineraries will make in-state road trips irresistible for readers.



MUSIC AND FOOD ISSUE

Summer (on sale July 6): Chefs are every bit the rock stars that musicians are and in this issue, we find where the paths cross: musicians as restauranteurs, restauranteurs as guitarists and in between, we offer some very interesting pairings. Musicians and industry insiders who are self-confessed foodies share their favorite recipes and culinary haunts, from soul food to haute cuisine. Readers will be surprised by the artists who relish cooking, farming organically, and even marketing their own food products.



MUSIC AND FASHION ISSUE

Fall (On sale Oct. 5): From the bouffants of Little Richard and the B-52's to James Brown's cape and Andre 3000's sweaters, Georgia musicians have always had original and impeccable style. Ciara and Jennifer Nettles flaunt runway style while Athens' indie musicians embody thrift shop chic. In our final issue of 2012, we have fun with fashion, looking at Georgian musicians past and present and sharing their tips on some of the best shopping finds for men and women throughout the state.



We invite you to partner with us by advertising in *Georgia Music* magazine. In addition to our specially-themed issues in 2012, we will offer digital access, by single issue and subscription, through the globally distributed Zinio newstand. Your print ad will also be featured in the digital issue at no additional cost.

Advertise in *Georgia Music* for as little as \$130 per issue and to make it easy, you can pay annually, quarterly or through monthly recurring payments by check or credit card. To be included in all four issues of Georgia Music in 2012, you must reserve space by December 30.

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GEORGIA MUSIC MAGAZINE:

Founded in 2005, *Georgia Music* includes in-depth features, insightful profiles, news, reviews, music-related travel, music education and much more. The multiple genres covered in each issue reflect Georgia's diverse and innovative musical landscape.

Our mission:

- To foster an appreciation for the diverse and influential music of Georgia
- To motivate readers to support Georgia musicians, venues and businesses
- To encourage readers to become advocates and supporters of music education
- To promote music-themed travel within the state

Circulation & Distribution:

Six thousand copies of *Georgia Music* are printed each quarter and distributed to a loyal base of subscribers. It is carried in over 100 retail establishments and book stores statewide and is provided to an extensive database of music industry professionals, venues, businesses, schools and artists.

Readers:

Georgia Music readers are primarily ages 29-64 and college-educated. They are music fans and media-savvy consumers who spend significant time online, who like to eat out frequently and who enjoy traveling and attending concerts, festivals and special events.



GEORGIA·MUSIC·FOUNDATION

Georgia Music magazine is published quarterly by the Georgia Music Foundation, Inc., a 501(c)3 non-profit organization founded in 1994 and committed to advancing awareness and appreciation for Georgia music through programs of preservation, education and outreach.

The Georgia Music Foundation has served as custodian of the Georgia Music Hall of Fame's collection of artifacts for over 15 years. It supported the endowment of the Joseph A. Johnson Scholarship Fund within the University of West Georgia's Public History program and regularly contributes to a number of non-profit organizations statewide that provide programs of music education and music performance. In 2012, the Georgia Music Foundation will announce new initiatives, including a major campaign to support the ongoing collection, documentation and preservation of Georgia's music heritage.

The support of advertisers and subscribers directly benefits the Foundation's mission. On behalf of the board of the Georgia Music Foundation, we hope you will consider joining us in our efforts to share the music and support the musicians.

Georgia Music Foundation Board of Directors:

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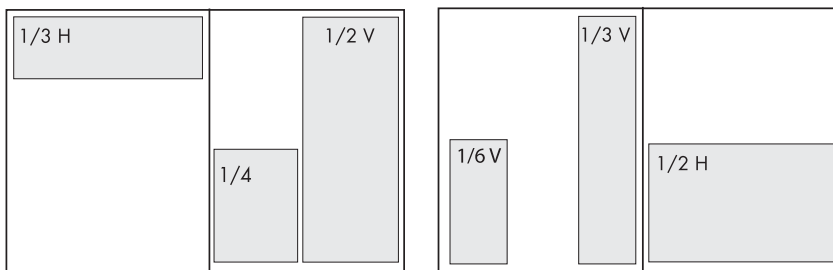
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• Full Page:	\$800	\$2725	• Back Cover:	\$1900
• 1/2 Page:	\$415	\$1415	• Inside Cover:	\$1699
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• 1/4 Page:	\$220	\$750		
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Software: High resolution (300 dpi or more) PDF or jpg. Submit ads by FTP, email, or CD-Rom. No Quark, InDesign or layered files accepted. For more information, call Rob at 404.384.6364.

Design Fees: Ads built by Georgia Music Magazine will incur a \$75 designers fee for a half page or smaller, \$125 for 2/3 page or full page.

payment:

One-time only insertions are due within 30 days of invoice following publication. Annual contracts for four issues can be made in one payment, quarterly or monthly by check or credit card.



deadlines:

Winter 2012

- Ads close: December 30
- On Sale: January 24

Spring 2012

- Ads close: March 1
- On Sale: April 6

Summer 2012

- Ads close: June 1
- On Sale: July 6

Fall 2012

- Ads close: August 31
- On Sale: October 5

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